

# **Cookie Policy**

Last updated: 10 April 2018

#### 1. Who are we?

www.FINBOURNE.com is a website ("Site") of FINBOURNE Technology Limited ("We" "us", "our" or "FINBOURNE"). You can contact us on our Contact Page

If you are permitted to use FINBOURNE's technology platform (our "Platform") this Cookies Statement will apply to that Platform too, and reference to "Site or Platform" shall be as applicable to your use.

We use website tracking technologies (commonly known as "Cookies"). Cookies are data that are stored on your device when you use our Site or Platform and recalled as part of your continued use. Cookies can typically be set to expire shortly after they are needed, or retained on your device to help recognise you on future visits to our Site or Platform.

This Cookies Statement explains how we use Cookies. By using our Site and/or Platform you consent to receive the Cookies set out below.

### 2. Our use of Cookies

We use two different categories of Cookies as follows:

• "Strictly Necessary Cookies"

These Cookies are a required part of the operation of certain parts of our Site or Platform to recognise you as a continued user of our Site or Platform. If you disable or refuse these Cookies some parts of our Site or Platform may not operate correctly or at all. These Cookies are set to expire shortly after you last use our Site or Platform.

### • "Analytics Cookies"

We and our service providers also use Cookies to track your visit, so that we can analyse how our Site or Platform is used. For this we use a number of third party services. Our service providers who set cookies include Amplitude, HubSpot and Google Analytics, as follows:

Cookie starts with: Link to service provider and the services that they provide using Cookies:

accepts-cookies FINBOURNE Technology LTD

ajs\_ Segment.io, Inc.

\_hjIncludedInSample Hotjar Ltd.

hubspotuk HubSpot, Inc

amplitude\_Amplitude, Inc.

mp\_ Mixpanel, Inc.

\_ga or \_gid Google Inc. and its affiliates

More information about how these providers process your personal data can be found by following the links to these service providers' privacy policies in our Website Privacy Policy.

These Cookies may be saved and retained on your computer for us to access when you visit our Site or Platform in the future.

## Removing Cookies

You can remove Cookies at any time by clearing these Cookies from your browser. You can also set your browser to refuse to accept Cookies. Refer to your browser's "Help" function for further details.

Because we use different methods to set Cookies, we recommend clearing all saved content (sometimes called "Browsing Data") from your browser, including those marked as "Cookies", "Indexed DB" and "Local Storage".

## 3. Google Analytics

In order to provide website visitors with more choice on how data is collected by Google Analytics, Google has developed the Google Analytics Optout Browser Add-on. The add-on communicates with the Google Analytics code on our Site or Platform to stop data being sent to the Google Analytics servers. The Google Analytics Opt-out Browser Add-on applies to Google Analytics only and does not affect usage of our Site or Platform in

any other way. The Google Analytics Opt-out Browser Add-on is not provided by FINBOURNE and its use is subject to Google, Inc.'s terms of use. A link to further information on the Google Analytics Opt-out Browser Add-on is provided below for your convenience: http://tools.google.com/dlpage/gaoptout?hl=None